

**Asia's First Startup Accelerator  
for Sports Innovation**

**HYPE  
SPIN  
ACCELERATOR  
TAIWAN**

**In a Nutshell**



# So what is a Startup ?

The Global Entrepreneurship Monitor (GEM) operational definition:  
A new business in operation for under 42 months  
( broadly defined )

that begins with  
a technology,  
an idea,  
a store,  
a service.

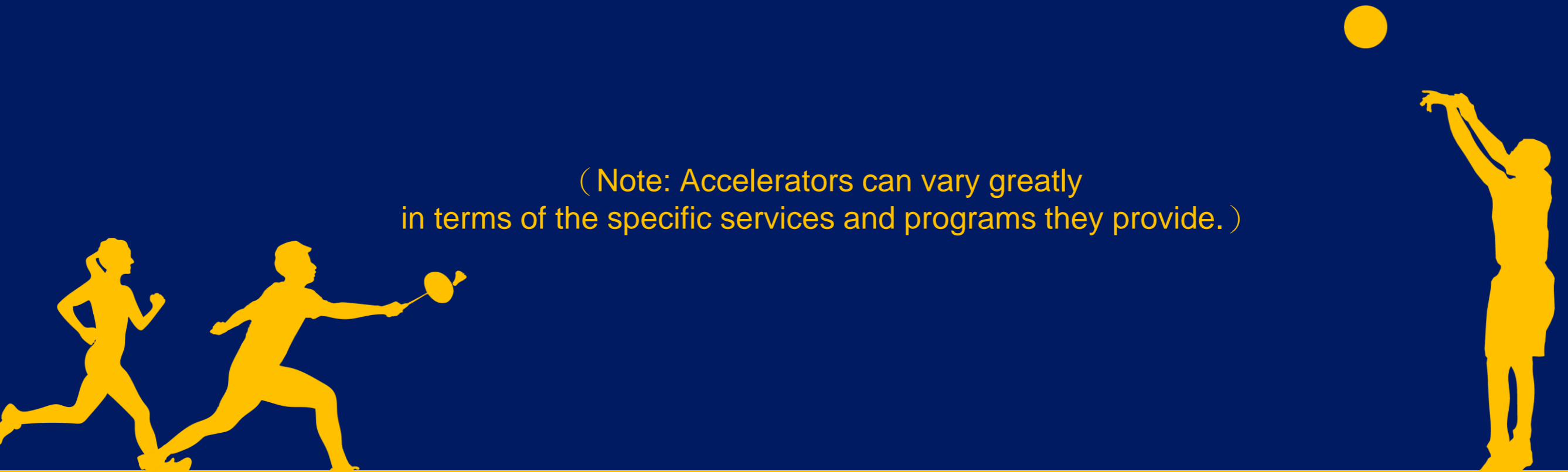
Market 、 Investment 、 Operation  
are key to the success of a startup !  
( but not limited to of course )



# And what is a Startup Accelerator ?

- advances the growth of a startup -  
Offering a fixed term program (usually lasting for 3-6 months) that supports early-stage, growth-driven companies through education, mentorship and financing.

( Note: Accelerators can vary greatly  
in terms of the specific services and programs they provide. )



# And finally, what is a Sports Startup ?

Simply put, it refers to any startup  
that provides a product/service that is applicable to the  
“Sports Industry”.



# Sports-Tech

Fitness  
Analytics

Performance  
Tracking

Smart  
Equipment

Wearable  
Technology

Smart  
Coaching

Biomedicine

Smart Phone  
Apps

Electronics &  
Gadgets



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what is it?



In a fixed training period,  
we offer an acceleration  
program with  
“Industry Partner Matching”  
and “Training Courses” to  
sports-tech startups.

( Most importantly, we tailor it to YOUR needs ! )



# Program Overview

Business  
Engagement



Sports  
Universities



Overseas  
Partner

**HYPE** SPORTS  
INNOVATION  
HYPE Sports Innovation

Kickoff Bootcamp

The beginning of  
something great

Full Body Check  
Sports Uni Meetup  
Midterm Review

Mentorship

Pitch Perfect

Workshop

Demo Day

Showcase your growth





# From our HYPE SPIN Accelerator TAIWAN Batch #1

TROMIN

COMORE



7FIT

velodash  
Together We Ride



joiUp  
拼健康  
www.joiup.com

FuelStation

J-MEX  
晶翔機電

WUSA

# From our HYPE SPIN Accelerator TAIWAN Batch #2

LUJO

Oolface

龍骨王  
LongGood

Armony™

swmedical  
奇翼醫電

FASSOO

飛競鬥士  
DRONE  
FIGHTER

SMART  
MOTION

MEET  
agile

# From our HYPE SPIN Accelerator TAIWAN Batch #3



# From our HYPE SPIN Accelerator TAIWAN Batch #4



# HYPE SPIN Accelerator TAIWAN Background



教育部體育署

Sports Administration, Ministry of Education

「To broaden Taiwan's cross-nation and cross-industry collaborations」

Appointed as Organizer

Introduced during  
XXIX Summer Universiade



Center of Industry Accelerator & Patent Strategy  
National Chiao Tung University ( IAPS )

「Industry Network + 100+ Startup Alumni  
Integrates technology, industry and service」

**HYPE** SPORTS  
INNOVATION

Israel-based Global Sports Community  
HYPE Sports Innovation ( HYPE )

「Help Taiwan's sports-tech startups go global  
with HYPE's global network in sports industry」

**HYPE**  
**SPIN**  
ACCELERATOR  
**TAIWAN**

Asia's First  
Accelerator  
for Sports  
Innovation

Partnership Established- Kicked off in Aug. 2018 -





## Center of Industry Accelerator & Patent Strategy ( IAPS )

Founded in 2013, IAPS from National Chiao Tung University was the first university-based industry accelerator in Taiwan.

IAPS is dedicated to building a comprehensive startup ecosystem, bringing together startups, corporates, investors and overseas partners.

IAPS had supported near 100 startups to reach A round fundings and beyond. IAPS had also been credited the top 1 accelerator in the APAC region and top 7 globally by UBI Global.



IAPS Facebook



IAPS Web



# HYPE SPORTS INNOVATION

## Israel-based Global Sports Community HYPE Sports Innovation ( HYPE )

Founded in 2014, HYPE Sports Innovation is the largest global ecosystem dedicated to sports innovation.

With over 9,000 sports startups and over 29,000 members globally, HYPE connects startups with corporate giants like Nike, Adidas and Under Armour and works with global sports events or competitions around the world.

Partnering SPIN Accelerators include University of Queensland (AUS), University of Trento & Trentino Sviluppo (ITL), Loughborough University (UK), Swedish Olympic Academy and HAIFA Football Club.



HYPE Facebook



HYPE Web



We're here for you !

**HYPE**  
**SPIN**  
**ACCELERATOR**  
**TAIWAN**

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